

Mike's Memos



Rotary Club of Reno Sunrise • Chartered – April 13, 1989 • Club No. 26317

Mike's Message

NOW IT'S THIRTEEN

Greetings Reno Sunrise Members and Friends,

The year was 1995- 1996 and Sunrise's President #7 was **Ed Basl**. "Who could follow Noreen as Sunrise President and be remembered for anything?" Ed says. Ed took over to attempt to calm the entertaining turbulence, and assured that whoever followed him would easily surpass his mundane year.

The Rotary saying that year was sooooo lllllooonnnnggggg it was often used as a prayer: "Act With Integrity, Serve With Love, Work For Peace." We proceeded through our regular routine of raising a little money, having a little fun, and making our community and world a little better-**little** being the operative word.

Usually screw-ups are remembered much longer than accomplishments. By this measure, Ed's year was most noteworthy for lame attorney jokes, fining members for their anniversaries just as they had divorced and remarried without his knowledge, and using red, white and black Valentines day heart underwear as raffle gifts (some still remain if you missed yours).

The best way to characterize Ed's year is with the word "survived." Rotary survived. The Club survived. The members who remained survived. Ed

survived. Ed is proof that Reno Sunrise Rotary can survive any President, and we continue to prove that every year.

The District Assembly is a couple of weeks away. I encourage you all to make every effort to join us for the meetings and enjoy some training. Don't forget to signup early for a great discount to the District conference in May.

Important dates to remember

1. District Assembly (April 7th);
2. Rotary Work Day (April 24th) at Virginia Palmer Elementary school.
3. Our Clay shoot is May 16th;
4. District Conference (District Conference (May 20-23);
5. Last meeting for Mike's term (June 25th).

Remember to invite a friend to breakfast.

Regards,
Mike

President Mike

This Week's Program

**Gail Fleming
Truckee Meadows Chapter President
Blue Star Mothers**

Mothers who now have, or have had, children honorably serving in the military. We are a non-profit (501[c]3) service organization supporting each other and our children while promoting patriotism. www.bluestarmothers.org



The Pot
\$230.00
Buy a Ticket
Take a Chance

Upcoming RSR Programs

April 2, 2010

Jay Shaw
TMRYE Program

April 9, 2010

Dark for District Assembly

Mark your Calendar

April 10, 2010

District 5190 Assembly
Atlantis Casino Resort

April 11, 2010

Rotaract Club of Reno
Polio Purple Pinkie 5k Fun Run & 2 Mile Walk
Bartley Ranch - www.renorotaract.org

April 24, 2010

Rotary Work Day

May 16, 2010

Reno Sunrise Sporting Clay Shoot
Sage Hill Gun Club

May 21 - 23, 2010

District 5190 Conference
Grand Sierra Resort

June 20 - 23, 2010

101st Rotary International Convention
Montreal, Canada
www.rotary2010.com

March Birthdays

3/06	Karry Crites
3/15	Patrick Gaskill
3/17	Tommy Tucker

March Wedding Anniversaries

3/16	Dan St. John
3/22	Ron Simpkins

CLUBS FOR MAKE-UP

Monday

Reno – Harrah's - 12:00 PM
Incline Village – Parasol Foundation - 12:15 PM
Reno New Generations Club – 5:30 PM - Siena

Tuesday

Truckee Sunrise – Donner Lake Kitchen – 7:00 AM
Carson City – Golden Nugget – 12:00 PM
Reno Central – Peppermill – 12:00 PM
Minden – Carson Valley Inn – 12:00 PM
Fallon – Fallon Convention Center – 12:15 PM
Reno Centennial Sunset – Tamarak – 6:00 PM
Tahoe City – Sawtooth Restaurant – 6:00 PM

Wednesday

Sparks – John Ascuaga's Nugget – 12:10 PM
So. Lake Tahoe – Harrah's – 7:00 PM
Reno Rotaract – 7:30 PM every other week
Visit www.renorotaract.org for location

Thursday

Sparks Centennial Sunrise – Davids @ Red Hawk - 7AM
Tahoe Incline – Hyatt – 7:00 AM
Fernley – Frontier Fun Center – 11:30 AM
Reno South – Atlantis – 12:00 PM
Truckee – Hampton Inn – 12:00 PM
Carson City Sunset – Eagle Valley GC – 6:30 PM

Friday

Reno Sunrise – Siena Hotel Spa Casino – 7:00 AM
Tahoe Douglas – MontBleu Resort – 12:00 PM

Online

e-club one - www.rotaryclubone.org

RSR Officers / Board Members

President – Mike Clifton
President-Elect – Harvey Miller
President-Nominee – John Hetz
Secretary – Mark Kattelman
Treasurer – Brian DeLisle
Immediate Past President – Thom Collins
Club Service – Helen Graham
Community Service – Virginia Haliwell
RYE – Jay Shaw
Vocational Service – Allan Sisia
International Service – Mark Anderson
Director at Large – Ron Rehn

Family of Rotary supports immunizations in India

By Dan Nixon
Rotary International News -- 17 March 2010

Rotarians, Rotaractors, and friends of Rotary joined health workers in carrying out India's National Immunization Days (NIDs) in January and February, mobilizing public support, vaccinating children, and contributing additional funding to the global polio eradication effort.

The NIDs marked the first time the new bivalent oral polio vaccine was used in India, when the Dalai Lama administered the vaccine to children in Bihar in January.

The Rotary Club of Delhi South Metropolitan, Delhi, with support from the India PolioPlus Committee, organized a health camp on 7 January for underprivileged residents that also encouraged people to participate in polio immunization activities. Rajashree Birla, an honorary member of the Rotary clubs of Bombay and Mulund, Maharashtra, joined Lakshmi Mittal, who leads ArcelorMittal, the world's largest steelmaker, and his wife, Usha, at the inauguration of the health camp.

After the outreach effort, the Mittals pledged an additional US\$500,000 to The Rotary Foundation in support of [Rotary's US\\$200 Million Challenge](#) for polio eradication. In 2008, they made a \$1 million contribution to the challenge.

"The new fervor created by this challenge amongst Rotarians has enthused people and helped generate a great deal of awareness and interest about the polio campaign," says India PolioPlus Committee Chair Deepak Kapur.

During the launch of NIDs on 7 February in New Delhi, Ghulam Nabi Azad, India's minister of health and family welfare, was honored with Rotary International's Polio Eradication Champion Award for his leadership in directing the country's effort to end polio. At the event, Birla announced a contribution of Rs 50 million (about \$1.1 million) to Rotary's challenge. In 2008, she contributed \$2 million to the challenge.

"In the process of polio eradication there are many challenges, and we have to become more formidable to beat them," said Birla of the sustained commitment needed to eradicate the disease.

Acknowledging Birla's generous support for ending polio, Azad said, "Our heart should not just beat for self but for those who are deprived, underprivileged, and in need."



From left (in caps): Usha Mittal, Lakshmi Mittal, Rajashree Birla, Binota Banerjee (wife of RI President-nominee Kalyan Banerjee), and Past RI President Rajendra K. Saboo inaugurate a health camp in New Delhi on 7 January that also promoted India's National Immunization Days. *Photo courtesy of India PolioPlus Committee*

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"Service above Self"

Rotary is an organization of business and professional leaders united worldwide who provide humanitarian service, encourage high ethical standards in all vocations and help build good will and peace in the world.

Rotary District 5190

District Conference

District Conference will be held in Reno, Nevada at the Grand Sierra Resort on May 21st - 23rd, 2010.

Literacy project puts the writing on the wall

Maureen Vaught
The Rotarian -- April 2010

Being a teenager ain't easy. Being a teenager who's different – from another country, say – is exponentially harder. Barriers of language, culture, and race can make it difficult to succeed socially as well as academically.

To help the students at one school in the Bavarian town of Fürth – 65 percent of whom are from immigrant families – the Rotary Club of Fürth put up one more obstacle: a 30-foot-high climbing wall. The project, called It's Time to Climb, is one of 100 literacy efforts that clubs are carrying out in District 1880 as part of a three-year initiative.

“Literacy is basically a question of motivation. We have to first get teens excited about learning,” says Past District Governor Peter Iblher. “Climbing offers risks and challenges that students crave.”

Hauptschule Maistraße is an upper elementary school whose students range in age from 10 to 16. Many come from difficult family situations that can include drug addiction, violence, and chronic unemployment. The climbing wall provides an outlet for them and boosts self-confidence, coordination, and communication skills. In the words of one student: “Not only have I learned about my own physical potential, but I've also had the opportunity to make new friends whom I will always rely on.”

The program uses a climbing wall at a nearby fitness center; the club raised €2,800 to purchase equipment and train teachers and other staff members in safe climbing techniques. The teachers donate their time to help students during weekly two-hour sessions. “We are highly impressed by the course's popularity and the positive effect it's had on our students' enthusiasm toward their classes,” says teacher Bernd Günther.

More than 75 schools are benefiting from the district's literacy initiative, known as Schule: Sprungbrett in die Zukunft (School: Launching Pad to the Future). The district surveyed schools to identify their most critical problems and invited them to propose projects; the most promising ideas were recommended to Rotary clubs. “The response was enormous,” Iblher says, noting that many clubs

developed additional activities to complement the projects.

To ensure consistency and sustainability, district governors from three successive years, 2008-09 through 2010-11, coordinated their efforts. “We couldn't confine this project to just one Rotary year. It takes time to develop an idea, obtain the necessary information and cooperation, and develop a budget,” says Iblher.

It's Time to Climb has been so successful that the Hauptschule Maistraße has approached the Fürth club about installing a climbing wall at the entrance of its new school building, slated to open this year. Club member Karsten Medla says the club is looking for additional funding to meet the estimated €15,000 cost.

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2010 RI Convention in Montréal, Québec, Canada, 20-23 June

Sophisticated yet friendly, Montréal offers an ideal setting for Rotarians to gather at the 2010 RI Convention. More than 80 nationalities and ethnic groups reside in Montréal. In addition, it is also the largest francophone city outside of Paris, making it the most bilingual metropolis in North America. Register early now for “An International Experience” and to receive the best rates and accommodations.

[Register for the convention and ticketed events](#) by going to WWW.ROTARY.ORG

WWW.RENOSUNRISE.ORG
