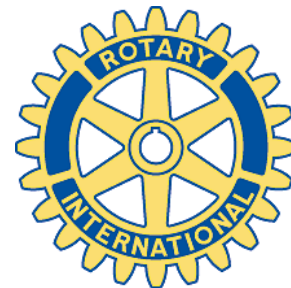




Reach Within to Embrace Humanity



DAYBREAK



Weekly Newsletter of Reno Sunrise Rotary

August 5, 2011

2011-12 Rotary Year

Rotary International

Kalyan Banerjee, President

R.I. Zone 25

Ken Boyd, Director

Rotary Foundation

William B. Boyd, Chair

Rotary District 5190

Alan Cain, District Governor

Rotary Club of Reno Sunrise

#26317 Chartered 4/13/89

Officers:

John Hetz, President

Brian DeLisle, Treasurer

Steve Bamberger, Secretary

Board of Directors:

Sue Collins, Director

Kerry Crawford, Director

Mark Kattelman, Pres. Nominee

Harvey Miller, Past President

Ron Rehn, Director

Ron Simpkins, Director

Allan Sisia, Director

Tom Tucker, President Elect

Jim Van Winkle, Director

Team Leaders:

Administration - John Hetz

Service Projects - Jim Van Winkle

New Generations - Sue Collins

"Pedaling Rotary" -

Kerry Crawford, Mark Kattelman

Rotary Foundation & Polio Plus -

Ron Simpkins & Jack Meadows

Membership - Tom Tucker

Fun & Fellowship - Ed Basl

Sergeant at Arms:

Gene Laughton

Programs Coordinator:

Don Iddings

Prez Sez.....

I would like to thank those of you who gave up personal time on Saturday afternoon to help out at the Food Bank. There were 12 Reno Sunrise club members, family members and friends who along 3-4 other volunteers packed 321 boxes of food destined for seniors in Northern Nevada.

Thanks to John and Joanne Albrecht who were excellent box builders at the head of the production line. To Steve Bamberger, Ron Byrd, Craig Meyer, Jeff Kinder, his wife Kathy and son Josh who worked box filling stations. Thanks to Roxanne DeCarlo and her friend Ann who worked the end of line. And to Noelle's and my friend Mellissa who did a great job with the rolled oats. By the way, I was the OJ guy. It was hard work but rewarding and fun. Hopefully, we can help them again some time.

The Food Bank of Northern Nevada, we were informed by our volunteer supervisor Dave, serves all of Nevada except three counties in the south plus three California counties along our western border. It's in a new clean facility in the Tahoe Reno Industrial Park that is 30 minutes east of my home in Somersett and is located next to the big Wal-Mart Regional Distribution Center. They are one of the Food Bank's many donors. Most food, however, currently comes from various Federal government assistance programs.

MEETING LOCATION Atlantis Casino Resort Spa

Convention Center

2nd floor meeting rooms

Race & Sports Book entrance

Off Peckham Lane

August is Rotary Membership Month

Each month Rotary highlights a different aspect of the organization. The focus of August is membership and the recruitment of new members to the family of Rotary.

All clubs, including our own, lose members for a variety of reasons each year. Job changes out of the area are probably the number one reason. But loss of a job, retirement, illness or other medical problems can also cause economic hardship that results in members leaving their club. Clubs may also want to grow their membership enabling them to do more of the good work of Rotary.

Our goal for Reno Sunrise in 2011-12 is to achieve a net gain of three members that gets our membership back to the 54-55 number that has been our history for the past five years plus. So, with attrition that means about six new members this year.

Every current member can help as we all have business acquaintances, friends, neighbors who could be prospective members. Tom Tucker is our Membership Team Leader this year and will assist you by providing Rotary materials and information such as the "What's Rotary" card and "Rotary Basics" brochure. Also, our club website has information on membership. So, bring a guest to a meeting, service project or social event and let them check us out.

Events Calendar

August 14 – *Club Picnic/Barbeque*
Graeagle
August 21 – *D5190 Day at Reno Aces*
Benefits End Polio Now
September 17 – *New Generations*
Seminar & Literacy Seminar
District 5190, Incline Village
September 18 – *Edible Pedal 100*
Reno Sunrise Rotary, Washoe Valley
September 24 – *Golf Tournament*
Sparks Centennial Sunrise
September 30 – *District Governor,*
Alan Cain Club Visit

August Programs

8/12 – Bob Cashell, Mayor of Reno
8/19 – Mike Houghton, Reno Air
Racing Assn.
8/26 – Kurt Mische, KNPB

August Birthdays

8/13 Lon DeWeese
8/30 Roger Lindeken

August Anniversaries

8/3 Mike Black
8/9 Allan Sisia
8/10 Chris Cook
8/13 Dan Webb
8/15 Gene Laughton
8/15 Roger Lindeken
8/25 Jim Van Winkle
8/30 Lon DeWeese

Club Anniversaries

8/1 Berry Courtney (1993)
8/1 Jack Meadows (1995)
8/6 Steve Bamberger (2004)
8/15 Jim Gerhard (2003)
8/29 Tommy Tucker (2000)

August 5th Program

Family TIES of Nevada

Melanie Kauffman
Executive Director



Rotary District 5190
End Polio Now Fundraiser
Sunday, August 21st
1:05PM
Reno Aces Ballpark
Infield Reserved Seating
Tickets \$20 per person
(\$6 to Polio Plus from
Reno Sunrise)

Reno Sunrise
Raffle Pot
\$300



Edible Pedal 100 News

A huge **Thank You** to Mike Kattelman and the law firm of Silverman, Decaria & Kattelman for their generous donation of \$1,000!!! Thank you Mike for putting Service Above Self.

Your Ride Director, Kerry Crawford, has been burning the midnight oil crafting the master plan for the September 18th event. As part of that plan we need Team Captains for the following tasks:

1. Ride Stop Coordinators who will set up the site, check in volunteers, greet riders, call for additional supplies if needed, and basically be the “go to” person for the stop. The stops are: #1 Ross Gold Park-Carson City, #2 Trimmer’s Outpost-Genoa, #3 Eastern Sierra Feed-Gardnerville, #4 Kingsbury Grade, #5 Spooner Summit.
2. Parking Coordinator - Early morning parking control at Bower’s Mansion.
3. Registration Coordinator – Rider check-in and registration the morning of the ride.
4. Transportation Coordinator – Transportation to and from the ride stops, and driving supplies to the stops.
5. Course/Route Coordinator – Placing street arrows and signage to guide the riders through the course. Most but not all of this will occur on Saturday.
6. SAG (Support, Assistance, Gear) Coordinator – Oversee bike mechanics and SAG vehicles (cars with bike racks to transport riders to a mechanic at a ride stop or back to Bowers Mansion if unable to finish ride. Some SAG vans will be from bike shops and have supplies to make minor repairs on the road.

Please contact Mark Kattelman with your choice of coordinator position at 322-2249 or mark@ediblepedal100.org . WE NEED YOUR HELP TO MAKE THIS FIRST TIME FUND RAISING EVENT A SUCCESS!!!

***Remember, Ride Hard, Eat Well,
Give Back!***

July 29th Meeting

Guest Speaker, Lee Ruff
talking about the
the U.S. Flag and its
proper presentation



July 30th
Service Project

Food Bank of Northern Nevada
Reno Sunrise members,
family members & friends
after packing 321 boxes



Guiding Principles of Rotary

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST.** The development of acquaintance as an opportunity for service.
- **SECOND.** High ethical standards in businesses and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- **THIRD.** The application of the ideal of service in each Rotarian's personal, business, and community life.
- **FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Four-Way Test

The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Mission

The mission of Rotary International, a worldwide association of Rotary clubs, is to promote high ethical standards, and to advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

Rotary At A Glance

Members	Over 1,200,000
Clubs	Over 33,000
Countries & Geog. Areas	Over 200

Local Area Rotary Clubs for Meeting Make-Ups

Monday

RENO – Harrah's	12:00PM
INCLINE VILLAGE – Parasol Foundation	12:15PM
RENO NEW GENERATIONS – Eldorado	6:00PM

Tuesday

TRUCKEE SUNRISE – Stella's	7:00AM
CARSON CITY – Nugget	12:00PM
MINDEN – Carson Valley Inn	12:00PM
RENO CENTRAL – Peppermill	12:00PM
FALLON – Fallon Convention Center	12:15PM
RENO CENTENNIAL SUNSET – Tamarack Jun.	6:00PM
TAHOE CITY – Sawtooth Ridge Café	6:00PM

Wednesday

SPARKS – John Ascuaga's Nugget	12:10PM
SOUTH LAKE TAHOE – Harrah's	12:15PM
RENO ROTARACT	7:30PM

Visit www.renorotaract.org for location

Thursday

SPARKS CENTENNIAL SUNRISE – Red Hawk	7:00AM
TAHOE INCLINE – Hyatt	7:00AM
FERNLEY – Round Table Pizza	12:00PM
TRUCKEE – Community & Cultural Center	12:00PM
RENO SOUTH – Atlantis	12:15PM
CARSON CITY SUNSET – Eagle Valley C.C.	6:30PM

Friday

TAHOE DOUGLAS – Mont Bleu	12:15PM
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Online

E-club one – www.rotaryclubone.org

On Vacation or Travelling

"Club Locater" – www.rotary.org

Attendance & Make-Up Reminder

Your attendance is important to you and to the Club in meeting attendance requirements. Don't forget you need to attend or make up at least 50% of club regular meetings in each half of the year (rolling six months) and attend at least 30% of this club's meetings in each half of the year of the year. Credit can also be received for Rotary committee work and other official Rotary functions, and you can do make-ups online. Please notify our Club Secretary or complete the make-up form on our club website to receive credit.