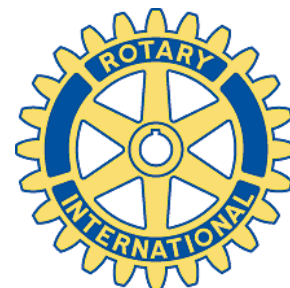




Reach Within to Embrace Humanity



# DAYBREAK



## Weekly Newsletter of Reno Sunrise Rotary

July 8, 2011

### 2011-12 Rotary Year

#### **Rotary International**

Kalyan Banerjee, President

#### **R.I. Zone 25**

Ken Boyd, Director

#### **Rotary Foundation**

William B. Boyd, Chair

#### **Rotary District 5190**

Alan Cain, District Governor

#### **Rotary Club of Reno Sunrise**

#26317

#### **Officers:**

John Hetz, President  
Brian DeLisle, Treasurer  
Steve Bamberger, Secretary

#### **Board of Directors:**

Sue Collins, Director  
Kerry Crawford, Director  
Mark Kattelman, Pres. Nominee  
Harvey Miller, Past President  
Ron Rehn, Director  
Ron Simpkins, Director  
Allan Sisia, Director  
Tom Tucker, President Elect  
Jim Van Winkle, Director

#### **Team Leaders:**

*Administration* - John Hetz  
*Service Projects* - Jim Van Winkle  
*New Generations* - Sue Collins  
*"Pedaling Rotary"* -  
Kerry Crawford, Mark Kattelman  
*Rotary Foundation & Polio Plus* -  
Ron Simpkins & Jack Meadows  
*Membership* - Tom Tucker  
*Fun & Fellowship* - Ed Basl

#### **Sergeant at Arms:**

Gene Laughton

#### **Programs Coordinator:**

Don Iddings

### Prez Sez.....

Well, the first meeting of the new Rotary year is behind us as we begin our journey through 2011-12. Our new meeting venue and buffet food seemed to be viewed in a positive light by all who attended last Friday. As Mike Black proclaimed "the eggs are great". I want to especially thank Jim Gerhard for his follow through and making sure our experience was and will be a positive one. Members are paying a dollar more for breakfast at the Atlantis but not only is the food quality vastly improved over our prior venue, but included is the setup, storage and tear down of our meeting room. This makes the job of our Sergeant at Arms Gene much less onerous, and we can now display banners that have been in our club storage unit for some time. The rooms are also wired for sound and there's built-in projection and display equipment. In the end, our meetings will look more like there is a Rotary meeting taking place.

For those of you who were unable to attend last Friday, Jon Greene announced that we forwarded an Ambassadorial Scholar candidate to the District coordinator by the July 1<sup>st</sup> deadline. There will be two scholarships awarded each for up to \$26,000 for a year of post-graduate study abroad. Jon reported that he, Martha Greene and myself interviewed and endorsed Martha Eisenhour, who is a member of the Reno Rotaract Club, as a candidate. She is a graduate of UNR, Galena High, and currently is working as a substitute teacher for the Washoe County School District. She has also been active in Junior ROTC for the past five years and was a member of the UNR Rifle Team.

Martha studied "Post Conflict Peace Transformation" in Uganda and Rwanda Last summer, and that is her area of interest for the scholarship study. Her number one choice of schools to attend is Trinity College Dublin, Ireland that includes in their program studies in Belfast, Northern Ireland. We wish Martha the best in her pursuit of the scholarship and have pledged our continued support. Stay tuned.

Finally, I will be announcing on Friday a new program for the year. At the conclusion of each month, one member will receive an award, in the form of a pin, as the "Rotarian of the Month". The award is for service above self on behalf of the club during that month. At the end of the year, there will be "Rotarian of the Year" for our club with a nice associated gift. The final decision will be mine, but suggestions and recommendations will always be welcome.

That's all for this week. See you on Friday.

John Hetz, President, Reno Sunrise Rotary 2011-12



### **NEW MEETING LOCATION**

**Effective Friday, July 1<sup>st</sup>**  
**Atlantis Casino Resort Spa**

Convention Center  
2nd floor meeting rooms  
Race & Sports Book entrance  
off Peckham Lane

## Events Calendar

July 10 – *Taste of Reno Tahoe*

Reno Centennial Sunset, National  
Automobile Museum, Reno

July 21 – *Reno Celebrity Roast for Kids*

Reno New Generations, Eldorado

July 23 – *Foundation Seminar &  
Project Seminar*

District 5190, Incline Village

August 21 – *D5190 Day at Reno Aces*

Benefits Polio Plus

September 17 – *New Generations  
Seminar & Literacy Seminar*

District 5190, Incline Village

September 18 – *Edible Pedal 100*

Reno Sunrise Rotary, Washoe Valley

September 24 – *Golf Tournament*

Sparks Centennial Sunrise

September 30 – *District Governor,  
Alan Cain Club Visit*

## July Programs

7/1 – Colin Robertson, Curator of  
Education, Nevada Museum of Art

7/8 - Darrol Brown, U.S. Department of  
Labor, Veterans Employment & Training

7/15 – Club Assembly

7/22 – Rick Lierman, President, Reno  
Centennial Sunset on CHOICES

7/29 – Lee Ruff, U.S. Flag Presentation

8/12 – Mayor Bob Cashell

## July Birthdays

7/1 Chuck Fulkerson

7/3 Dan Webb

7/10 Ron Rehn

7/14 Noreen Leary

7/15 Helen Graham

7/22 John Green

7/25 Virginia Haliwell

7/26 Dan St. John

## July Anniversaries

7/1 Jon Greene

7/1 Martha Greene

7/17 Brian DeLisle

7/28 Craig Denney

## Club Anniversaries

7/16 Dan Webb (1999)

7/18 Craig Denney (2008)

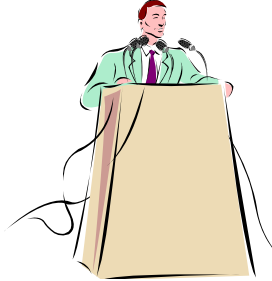
## July 8<sup>th</sup> Program

**Darrol Brown, Director**

**Veteran's Employment & Training**

**U.S. Department of Labor**

VETS Provides resources and  
expertise to assist and prepare  
veterans for meaningful careers,  
maximize their employment  
opportunities, and protect their  
employment rights.



## Edible Pedal 100 News

We will soon be announcing the names  
of our great food and beverage vendors  
who will be at the post-ride BBQ. Also,  
the final jersey artwork is complete.  
Riders will be able to purchase from our  
online store soon.



But right now we need club members to  
contact and hopefully sign-up the  
sponsors assigned to each of you. We  
also need riders, so please get the word  
out to your family members, friends,  
neighbors and business acquaintances  
about the event. And because our event  
is the same weekend as the Reno Air  
Races, you need to tell riders to book  
their hotel rooms now. Our website  
[www.EdiblePedal100.org](http://www.EdiblePedal100.org) has ideas on  
where to stay.



**Rotary District 5190**

**End Polio Now Fundraiser**

**Sunday, August 21<sup>st</sup>**

**1:05PM**

**Reno Aces Ballpark**

**Infield Reserved Seating**

**Tickets \$20 per person**

**(\$6 to Polio Plus from**

**Reno Sunrise)**

**The Reno Sunrise**

**Raffle**

**Pot**

**\$260**



## July 1<sup>st</sup> Meeting

President Harvey  
Almost handing the gavel to  
President John



President John  
addressing the club at  
his first meeting  
of 2011-12



Guest Speaker  
Colin Robertson  
Curator of Education  
Nevada Museum of Art



## Guiding Principles of Rotary

### **The Object of Rotary**

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST.** The development of acquaintance as an opportunity for service.
- **SECOND.** High ethical standards in businesses and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- **THIRD.** The application of the ideal of service in each Rotarian's personal, business, and community life.
- **FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

### **The Four-Way Test**

The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

### **Mission**

The mission of Rotary International, a worldwide association of Rotary clubs, is to promote high ethical standards, and to advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

### **Rotary At A Glance**

Members	Over 1,200,000
Clubs	Over 33,000
Countries & Geog. Areas	Over 200

## Local Area Rotary Clubs for Meeting Make-Ups

### **Monday**

RENO – Harrah's	12:00PM
INCLINE VILLAGE – Parasol Foundation	12:15PM
RENO NEW GENERATIONS – Eldorado	6:00PM

### **Tuesday**

TRUCKEE SUNRISE – Stella's	7:00AM
CARSON CITY – Nugget	12:00PM
MINDEN – Carson Valley Inn	12:00PM
RENO CENTRAL – Peppermill	12:00PM
FALLON – Fallon Convention Center	12:15PM
RENO CENTENNIAL SUNSET – Tamarack Jun.	6:00PM
TAHOE CITY – Sawtooth Ridge Café	6:00PM

### **Wednesday**

SPARKS – John Ascuaga's Nugget	12:10PM
SOUTH LAKE TAHOE – Harrah's	12:15PM
RENO ROTARACT	7:30PM

Visit [www.renorotaract.org](http://www.renorotaract.org) for location

### **Thursday**

SPARKS CENTENNIAL SUNRISE – Red Hawk	7:00AM
TAHOE INCLINE – Hyatt	7:00AM
FERNLEY – Round Table Pizza	12:00PM
TRUCKEE – Community & Cultural Center	12:00PM
RENO SOUTH – Atlantis	12:15PM
CARSON CITY SUNSET – Eagle Valley C.C.	6:30PM

### **Friday**

TAHOE DOUGLAS – Mont Bleu	12:15PM
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### **Online**

E-club one – [www.rotaryclubone.org](http://www.rotaryclubone.org)

### **On Vacation or Travelling**

"Club Locater" – [www.rotary.org](http://www.rotary.org)

### **Attendance & Make-Up Reminder**

Your attendance is important to you and to the Club in meeting attendance requirements. Don't forget you need to attend or make up at least 50% of club regular meetings in each half of the year (rolling six months) and attend at least 30% of this club's meetings in each half of the year of the year. Credit can also be received for Rotary committee work and other official Rotary functions, and you can do make-ups online. Please notify our Club Secretary or complete the make-up form on our club website to receive credit.