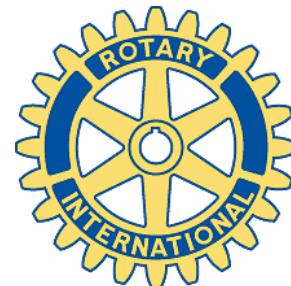




Reach Within to Embrace Humanity



# DAYBREAK



## Weekly Newsletter of Reno Sunrise Rotary

**September 23, 2011**

### 2011-12 Rotary Year

#### **Rotary International**

Kalyan Banerjee, President

#### **R.I. Zone 25**

Ken Boyd, Director

#### **Rotary Foundation**

William B. Boyd, Chair

#### **Rotary District 5190**

Alan Cain, District Governor

#### **Rotary Club of Reno Sunrise**

#26317 Chartered 4/13/89

#### **Officers:**

John Hetz, President

Brian DeLisle, Treasurer

Steve Bamberger, Secretary

Tommy Tucker, President Elect

Mark Kattelman, Pres. Nominee &

Vice President

#### **Board of Directors:**

Sue Collins, Director

Kerry Crawford, Director

Harvey Miller, Past President

Ron Rehn, Director

Ron Simpkins, Director

Allan Sisia, Director

Jim Van Winkle, Director

#### **Team Leaders:**

*Administration* - John Hetz

*Service Projects* - Jim Van Winkle

*New Generations* - Sue Collins

*"Pedaling Rotary"* -

Kerry Crawford, Mark Kattelman

*Rotary Foundation & Polio Plus* -

Ron Simpkins & Jack Meadows

*Membership* - Tommy Tucker

*Fun & Fellowship* - Ed Basl

#### **Sergeant at Arms:**

Gene Laughton

#### **Programs Coordinator:**

Don Iddings

### **EDIBLE PEDAL 100™ A HUGE SUCCESS**

The event was organized by the Rotary Club of Reno Sunrise with *edible* Reno-Tahoe magazine.

Over 500 riders from Nevada and California enjoyed the first annual fund raising event on Sunday, September 18<sup>th</sup> on a perfect weather day in Northern Nevada. There were serious bikers who challenged the 100 mile course through the Washoe and Carson Valleys, up the very steep Kingsbury Grade to Lake Tahoe, along the lake and back down over Spooner Summit to the start at Bowers Mansion State Park. An even larger number of 50 milers enjoyed the beautiful countryside and rustic towns of Washoe and Carson Valley with some hills and climbing. And then there the 10 milers made up of many families who enjoyed the picturesque Washoe Valley on an easy and flat course.

Beneficiaries include Urban Roots Garden Classrooms, Virginia Palmer Elementary School, Rotary Youth Exchange, and Rotary Youth Leadership Awards.



## Events Calendar

- September 24 – *Golf Tournament*  
Sparks Centennial Sunrise  
September 24 – *Walk To End*  
*Alzheimers*, Sparks Marina  
October 4 – Back to School Shopping,  
Palmer Elementary students, Kohl's  
October 11 – Reno Sunrise Board  
Meeting, Black Bear Diner  
October 15 – Rotary/UNR Football  
Tailgate Party, Channel 5  
November 5 – Reno/Sparks Rotary  
Foundation Dinner, Harrahs

## September/October Programs

- 9/23 – RYE Students Marin Sauer  
(Outbound) & Oscar Ekvall (Inbound)  
9/30 – District Governor, Alan Cain  
10/7 – UNR Men's Basketball  
Head Coach, David Carter  
10/14 – Club Assembly  
10/21 – Note-ables Org, Manal  
Manal Topozada  
10/28 – UNR Women's Basketball  
Head Coach, Jane Albright

## September Birthdays

- 9/1 Kerry Crawford  
9/11 John Albrecht  
9/12 Gene Laughton  
9/16 Jim Van Winkle  
9/27 Sue Collins

## September Anniversaries

- 9/19 Ron Byrd

## Club Anniversaries

- 9/1 Chuck Fulkerson (1991)  
9/1 Pete Gilbert (1989)  
9/4 Gene Laughton (2006)  
9/24 Sue Collins (2004)

## All Smiles



Edible Pedal Ride Director, Kerry Crawford (center) flanked by Ride Operations Manager, Mark Kattelman (right) and Volunteer Coordinator, Roxanne DeCarlo following the event.

Many thanks to the over 80 volunteers from Reno Sunrise Rotary, family, friends and other organizations that made the event such a success.

## Upcoming Rotary Event

### Back to School Shopping

As Don Iddings recently announced, the annual Reno Sunrise Back to School Shopping event for Palmer Elementary students will be on **Tuesday, October 4<sup>th</sup>** from 5:30-7:00pm at Kohl's in Sparks. The store is located at 5035 Pyramid Way. This year we will provide financial assistance to 30 students, so we will need more than the usual number of volunteers to accompany the students and help them spend their allotted money. Let Don know if you can help at his home phone (626-3558), cell (530-774-5929) or email [ddilrar@yahoo.com](mailto:ddilrar@yahoo.com).



**Meeting Location**  
**Atlantis Casino Resort Spa**  
Convention Center  
2<sup>nd</sup> Floor Meeting Rooms  
Race & Sports Entrance  
off Peckham Lane  
**Friday Mornings at 7:00am**



**Safe Kids**  
Washoe County

## Have A Ball! Mini Golf Tournament



Wild Island Mini-Golf  
FAMILY ADVENTURE PARK

Saturday, October 1st, 10 a.m.

Single Entry: \$15  
Team of Six: \$75  
(that's six for the price of five!)

Help educate our community's parents and children about safety risks and prevention in the areas of pedestrian safety, passenger safety, and others!



# END POLIO NOW

Consider A Contribution  
"We're That Close"

**RENO SUNRISE**  
**RAFFLE POT**  
**\$370**



September 16th Meeting

Kerry Crawford  
Edible Pedal 100™  
Ride Director  
Discussing the ride routes



Mark Kattelman  
Edible Pedal 100™  
Ride Operations Manager  
Discussing ride logistics



Allan Sisia (with his new  
“Volunteer” shirt)  
and  
Mark Anderson  
listening intently



## Guiding Principles of Rotary

### **The Object of Rotary**

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST. The development of acquaintance as an opportunity for service.
- SECOND. High ethical standards in businesses and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life.
- FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

### **The Four-Way Test**

The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

### **Mission**

The mission of Rotary International, a worldwide association of Rotary clubs, is to promote high ethical standards, and to advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

### **Rotary At A Glance**

Members	Over 1,200,000
Clubs	Over 33,000
Countries & Geog. Areas	Over 200

## Local Area Rotary Clubs for Meeting Make-Ups

### **Monday**

RENO – Harrah's	12:00PM
INCLINE VILLAGE – Parasol Foundation	12:15PM
RENO NEW GENERATIONS – Eldorado	6:00PM

### **Tuesday**

TRUCKEE SUNRISE – Stella's	7:00AM
CARSON CITY – Nugget	12:00PM
MINDEN – Carson Valley Inn	12:00PM
RENO CENTRAL – Peppermill	12:00PM
FALLON – Fallon Convention Center	12:15PM
RENO CENTENNIAL SUNSET – Tamarack Jun.	6:00PM
TAHOE CITY – Sawtooth Ridge Café	6:00PM

### **Wednesday**

SPARKS – John Ascuaga's Nugget	12:10PM
SOUTH LAKE TAHOE – Harrah's	12:15PM
RENO ROTARACT	7:30PM

Visit [www.renorotaract.org](http://www.renorotaract.org) for location

### **Thursday**

SPARKS CENTENNIAL SUNRISE – Red Hawk	7:00AM
TAHOE INCLINE – Hyatt	7:00AM
FERNLEY – Round Table Pizza	12:00PM
TRUCKEE – Community & Cultural Center	12:00PM
RENO SOUTH – Atlantis	12:15PM
CARSON CITY SUNSET – Eagle Valley C.C.	6:30PM

### **Friday**

TAHOE DOUGLAS – Mont Bleu	12:15PM
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### **Online**

E-club one – [www.rotaryclubone.org](http://www.rotaryclubone.org)

### **On Vacation or Travelling**

"Club Locater" – [www.rotary.org](http://www.rotary.org)

### **Attendance & Make-Up Reminder**

Your attendance is important to you and to the Club in meeting attendance requirements. Don't forget you need to attend or make up at least 50% of club regular meetings in each half of the year (rolling six months) and attend at least 30% of this club's meetings in each half of the year of the year. Credit can also be received for Rotary committee work and other official Rotary functions, and you can do make-ups online. Please notify our Club Secretary or complete the make-up form on our club website to receive credit.