

Making a Difference in Our Community and the World

Rotary was founded more than 100 years ago. Today, Rotary flourishes worldwide with 1.2 million members in 33,000 clubs in over 170 countries.

The main objective of Rotary is service – in the community, in the workplace and throughout the world. Rotarians develop community service projects that address many of today's most critical issues such as disease prevention and treatment, maternal and child health, water and sanitation, basic education and literacy, peace and conflict prevention/resolution, economic and community development.

Our members exemplify Rotary's motto *Service Above Self*, and form a global network of business, professional and community leaders who volunteer their time and talents to serve their communities and the world.

Local clubs are the cornerstone of Rotary and where the most meaningful work is carried out. All clubs share a key mission: to serve the community and those in need around the world. By participating in club service projects, members can make a difference both locally and globally by volunteering their time and skills where they are most needed. Each club meets weekly to build fellowship, foster business contacts and participate in community events.

Service Areas

Rotarians focus on five main areas of service – Community Service, International Service, Vocational Service, New Generations Service, and Club Service. The Rotary Club of Reno Sunrise is active in all of these areas and examples of our activities in each area are described in the following two pages.

Community Service covers a myriad of projects and activities to improve life in our community and assist those in need. Some examples are:

- *Food Bank of Northern Nevada* – Club volunteers pack boxes of food provided to the elderly, children, disabled, low income families and other people in need.
- *Keep Truckee Meadows Beautiful* – Members keep an adopted street clean with periodic work parties.
- *Back To School Shopping* – Each Fall we take 25-30 Virginia Palmer Elementary School children on a shopping spree for school clothes. We also provide gifts of clothes during the holidays via the *Angel Tree* program.
- *Home Repair* – Club volunteers do repair, painting, cleanup and maintenance on homes of the elderly and disabled.
- *Bell Ringing* – Each year volunteers assist the Salvation Army in raising money during the Christmas holiday season.
- *School Playground Projects* – Our club has purchased, constructed and/or installed playground equipment, bounce walls, benches and planted trees at local elementary schools.

International Service is our humanitarian reach around the globe and promotes world understanding and peace. Included are:

- *Humanitarian Projects* – We have provided medical supplies and equipment to Argentina and Poland, constructed water wells in Ghana, and continue to provide financial assistance to students in Mexico via Project Amigo. We have also provided Shelterboxes to victims of floods and earthquakes.
- *Group Study Exchange* – Club members have led vocational teams to Brazil, India, Poland and Taiwan.
- *Polio Eradication* – Members have participated in Rotary sponsored national polio immunization days in India and Ghana, and continue to contribute to Rotary's Polio Plus program.

Vocational Service projects are intended to serve others through one's vocation. Examples include:

- *Career Coaching Days* - Involves pairing middle school students with Rotarians, and visits to various places of business. Introduces students to professions and helps with career choices.
- *Speech & Music Contests* – We sponsor annual contests for high school students at club meetings and provide cash prizes.

New Generations Service addresses the needs of elementary, middle school, high school and college students with a variety of programs:

- *Partner In Education* – Virginia Palmer Elementary School is our partner. Volunteers participate in Read To Succeed and Dr. Seuss Week. We fund two days of the Challenger Learning Center space and science program. Happy Feet provides athletic shoes to students in need.
- *Middle School Leadership Experience* – Each year we sponsor students in this local Rotary leadership program.
- *Rotary Youth Leadership Awards (RYLA)* Annually we sponsor a number of high school students in this week long leadership camp.
- *Rotary Youth Exchange (RYE)* – Our club sponsors an inbound student from abroad and an outbound high school student every year. They each spend a year with host families, attend school and learn about the host country..
- *Interact & Rotaract* – We sponsor and advise high school Rotary clubs (Interact) and 18-30 year old Rotary clubs (Rotaract).

Club Service pertains to the tasks that are necessary for the functioning of a strong Rotary club. Included are serving on club committees, holding office, scheduling weekly programs, publishing a weekly newsletter, organizing fellowship events, maintaining the club website, promoting club activities in the media, recruiting new members, coordinating Rotary Foundation activities, maintaining financial and member records.

The Fellowship of Rotary

The first club in the Reno – Sparks area was chartered in 1916, and there are now eight clubs with over 550 members. We are part of Rotary District 5190 which has 54 clubs and over 2,300 members in northern Nevada and northeastern California. Rotary club membership represents a cross section of our community's business and professional men and women. The weekly club meetings are non-political, non-religious and open to all cultures, races and creeds. Members can attend meetings at any Rotary club worldwide, giving them an opportunity to meet people, exchange ideas and receive a warm welcome.

The Rotary Club of Reno Sunrise meets each Friday for fellowship, breakfast and an informative and interesting presentation from a guest speaker. Founded in 1989, the Reno Sunrise club was the first club in northern Nevada to charter with women and paved the way for the first female president in our District. We have a lively and dedicated membership, and are always looking for new members to help us make a difference while still having fun.

Our new major fund raiser, the *Edible Pedal 100^{mi}* began successfully in 2011 with over 500 riders. We accommodate all levels of bicyclists with 10, 50 and 100 mile ride courses. We're expecting even more riders in the future due to the enthusiasm and interest at the first event. The funds raised go back to the community via our many programs and projects described in the preceding service areas.

Rotary Club of Reno Sunrise

P. O. Box 11456
Reno, NV 89510
(775)322-2249

www.renosunrise.org

Meetings at 7:00am on Friday
Atlantis Casino Resort
3800 S. Virginia St. – Conference Center

The Four Way Test

To maintain high ethical standards, Rotarians are encouraged to follow the Four Way Test.

Of things we think, say, or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



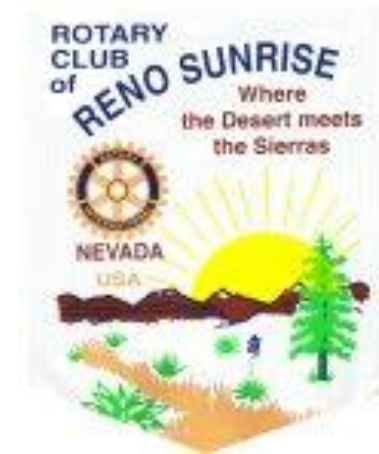
The Rotary Foundation

The Rotary Foundation (TRF) is the fund raising arm of Rotary International. The Foundation's operating budget is derived from investing donations for a period of three years and using the resulting gains for administration. Thus, every dollar raised through contributions is expended on Foundation projects and programs.

In 1985 TRF began *Polio Plus*, a program to eradicate polio from the face of the earth. In 1994, through the efforts of contributors and volunteers, the western hemisphere was certified as polio free. To date over \$800 million has been provided to the program, and polio has been eradicated in all but four countries.

Other Foundation programs include international humanitarian matching grants, ambassadorial scholarships, group study exchanges, and peace fellowships. More details on these programs can be found at www.rotary.org.

The Rotary Club of Reno Sunrise



“Service Above Self”